BUILDING CATALOG

ARCHITECTURAL EVENTS

ARCHITECTS NEED MANUFACTURERS, MANUFACTURERS NEED ARCHITECTS.

FOR OVER 50 YEARS, WE HAVE BEEN THE BRIDGE, AND WE ARE GOING TO BE.

BUILDING CATALOG
"The Material Platform of Qualified Spaces"









About

BUILDING CATALOG is the intelligent search engine, only specific to "AEC" sector.

Founded in 1973, **Building Catalog** is one of Turkiye's leading platforms connecting **building product manufacturers with architects, interior architects, engineers, investors, contractors, and other construction professionals.**

For more than **50 years**, Building Catalog has supported building materials companies in increasing their visibility, showcasing their products, and establishing meaningful connections **with decision-makers across the architecture, engineering, and construction (AEC) industry.**

Through its digital platform, **Architects Directory**, industry publications, newsletters, events, and targeted communication services, Building Catalog helps companies reach the right audiences and engage directly with material specifiers and project stakeholders.

Today, Building Catalog offers a comprehensive ecosystem where professionals can discover products, explore projects, access technical information, follow industry developments, and connect with manufacturers. At the same time, it supports brands with **content marketing, digital communication, lead generation, SEO, event management, and business development services.**

With a continuously growing network of architects, designers, engineers, and industry professionals, Building Catalog serves **as a trusted meeting point for the building industry and a bridge between innovative products and qualified projects.**

Building Catalog Architectural Events

- bring together the executives of the manufacturing companies with architects and engineers while offering the companies the opportunity to promote their products, present their promotions and provide a strong networking,

- create potential customers, enables the companies to interact with these potential customers.

Architects Directory

Building Catalog's Architects Directory: The Right Address to Reach Architects

Building Catalog believes that strong collaborations begin with meaningful connections. With this vision, we created **Architects Directory**, a dedicated platform that brings together architects, interior architects, landscape architects, investors, manufacturers, and other stakeholders of the built environment.

Today, Architects Directory hosts the profiles of **more than 300 architectural practices**, featuring architectural projects, interior design works, landscape applications, product designs, competition entries, and research-based studies.

As part of the Building Catalog ecosystem, Architects Directory creates a direct communication channel between architects and building product manufacturers. It enables manufacturers to engage with material specifiers and decision-makers, while providing architects with increased visibility among investors, developers, contractors, and industry professionals.

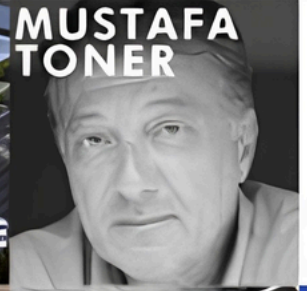
Participating offices benefit from enhanced digital visibility through their dedicated profile pages, supported by **SEO, content marketing, newsletter exposure, and website traffic development.** These profiles help architects strengthen their professional presence and showcase their expertise to a qualified audience. In addition to profile pages, Building Catalog conducts interviews, surveys, and editorial features with participating offices. The resulting content is shared through the Building Catalog platform, newsletters, and communication channels, creating ongoing visibility and engagement opportunities for both architects and industry partners.


MİMARLAR

DİĞDEM
ÇAĞIRAL

two+

BROADWAY
SOFA

İNNER G
AİLE AKTİVİTE
MERKEZİ

MUSTAFA
TONER

MÜREKKEP

IGLO
ARCHITECTS

EKREM
BAHADIR
ÇALIŞKAN

PM
sanat,
tasarım & mimarlık

EMEL
BALCI

ASLI
SARIGÜL

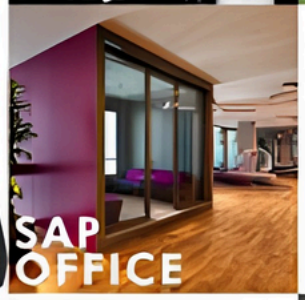
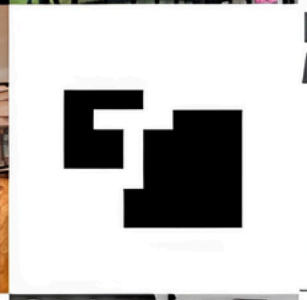
Portal
mimarlık

LA
PIZZA

MULTIMED
OFFICE
multimed

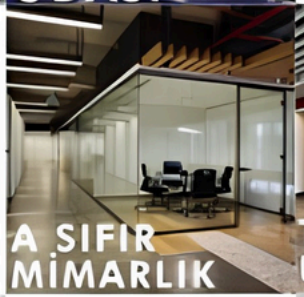
ADANA
TİCARET
ODASI

Z ARMCHAIR

MİMARİ
STUDIO

SAP
OFFICE


REKARE
MİMARLIK

CEM
EROZÜ

LAMA

A SIFIR
MİMARLIK

TED
ÜNİVERSİTESİ

CEDETAŞ
MİMARLIK

KM34
INTERIOR
DESIGN

TUFETTO

CRAFT312
STUDIO

slasharchitects

MÜREKKEP
TASARIM

TOLGA
ARCHITECTS

TUNA MİMARLIK

SGA
ARCHITECTS
ACOUSTICS

MERVE
AKSOY

NORM
MİMARLIK

ÇAĞIL
MİMARLIK

ÖMERLER
MİMARLIK

BRITISH
AMERICAN
TOBACCO

LIA
MİMARLIK

PAMİR
MİMARLIK

TUNCER
ÇAKMAKLI

MEYVE
SEBZE HALİ

Event Types

COMPANY-SPECIFIC B2B MEETINGS, RESEARCHES, FOCUS GROUP

One-on-one meetings are organized with architects, engineers, and construction professionals selected according to **your target audience.** These meetings provide an opportunity to introduce your company, products, and solutions directly to key decision-makers while gaining valuable insights into their needs, expectations, and project requirements.

In addition, Building Catalog can conduct **tailored research projects** for your company, product, or market segment. The relevant target audience is identified, interviews are conducted, and the findings are compiled into a comprehensive report, providing **actionable insights** for your business development and marketing strategies.








Sika



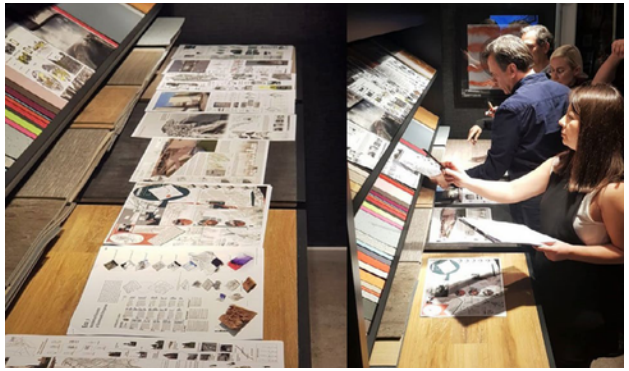
Event Types

COMPANY-SPECIFIC ARCHITECTURAL COMPETITIONS

Building Catalog develops **tailor-made architectural competitions for companies.** The competition concept, scope, target audience, and communication strategy are designed collaboratively to align with your brand objectives and project goals.







Event Types

NEXT WEEK!
ARCHITECTURAL MEETINGS

We identify the **material needs** of architectural offices based on their ongoing projects and connect them with relevant building product manufacturers through **curated B2B meetings** held directly at the architects' offices.

By bringing together architects, manufacturers, and construction industry stakeholders, Building Catalog facilitates meaningful business connections, product introductions, and **long-term collaboration opportunities.**





Event Types

MATERIAL POST

Material Post enables **building material manufacturers** to place their products, samples, mock-ups, and catalogs directly into the hands of **architects and interior designers.**

Through carefully curated deliveries distributed to selected architectural offices within the **Architects Directory network,** participating brands gain **tangible visibility** and direct access to **material specifiers and decision-makers.**





How do we process your event?

- We determine the content, scope and scenario, timing of the event,
- We carry out the selection and organization of the visitor audience of the event,
- We prepare the event presentations,
- We announce your event through various channels such as:
  - Sending newsletters / announcements of the event
  - Obtaining pre-registration forms and submitting them to your company
  - Announcement of the event in the banner areas of the Building Catalog web site and on the Building Catalog Events page
  - Announcing the event on Building Catalogue social media pages
  - Publishing event banners in Building Catalog Spaces / Innovations / Categories
  - Newslettters Preparation of documents such as the report or whitepaper to be presented at the end of the event
- We also provide the post-event promotional services.

* Services are planned according to the event. While planning the event, the above services may differ depending on the needs.

FOR MORE INFORMATION
PLEASE CONTACT US:

info@yapikatalogu.com